

PRO • TRUTH

is a campaign and a movement, bringing together advocacy groups, elected officials, service providers, and volunteers. Together we aim to expose and to fight the deceptive tactics of fake clinics – also known as “crisis pregnancy centers” – in New York City.

Pro-Truth

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How to spot a **FAKE**
women's healthcare clinic

If you think you
might be pregnant,
you should know
that **NOT EVERYONE**
WHO WEARS A
WHITE COAT IS
A DOCTOR.

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PLAIN AND SIMPLE: Fake clinics exist to prevent you from choosing abortion. They might look just like real clinics, with medical equipment and people in white coats. But in reality, they are often not licensed to provide any medical care, and they often provide false or misleading information.

Real women's healthcare clinics are staffed with licensed medical professionals. They will tell you the truth about your body and your options, including birth control and abortion. And they will keep all of your information private.

5 WAYS YOU WON'T GET PLAYED:



1 CHECK THE PROTRUTH MAP

Go to www.protruthny.org to find a map of real women's healthcare providers and fake clinics.



2 MAKE SURE YOU'RE IN THE RIGHT OFFICE

Fake clinics often trick patients by using similar names, or opening up across the street or even in the same building.



3 WATCH OUT FOR LIES

Fake clinics attempt to warn you of false or exaggerated risks of abortion, but abortion is very safe. It does not cause breast cancer, infertility, or mental health issues.



4 READ THE SIGNS

In New York City, fake clinics are required by law to post a sign that says: **"This facility does not have a licensed medical provider on site to provide or supervise all services."** Some websites will say, "We do not offer abortion services or abortion referrals." If you see one of these signs, this is a fake clinic. *(But not all fake clinics have these signs, so be sure to ask for the truth!)*



5 ASK FOR THE TRUTH

Ask: **"Do you offer abortion services or abortion referrals?"** If the answer is anything but an absolute and immediate "yes," then you are at a fake clinic.

WHATEVER YOU CHOOSE, YOU NEED TO KNOW THE FACTS ABOUT ALL YOUR OPTIONS.